



SURVEY: GAS PRICES, INFLATION IMPACTING SUMMER TRAVEL DECISIONS MORE THAN COVID

A May 2022 survey conducted by Morning Consult and commissioned by the American Hotel & Lodging Association (AHLA) found 69% of Americans are planning to travel this summer, and 60% are likely to take more vacations this year than in 2020-21. But new concerns over gas prices and inflation are impacting travel plans more than COVID.

69% OF AMERICANS ARE LIKELY TO TRAVEL OVERNIGHT THIS SUMMER

68%
HAVE A GREATER APPRECIATION FOR TRAVEL POST-PANDEMIC

57%
ARE LIKELY TO TAKE A FAMILY VACATION THIS SUMMER

46%
ARE LIKELY TO TRAVEL OVERNIGHT FOR A FAMILY EVENT THIS SUMMER

BUT CONCERNS OVER GAS PRICES AND INFLATION ARE IMPACTING TRAVEL PLANS MORE THAN COVID

HOW MUCH OF A CONSIDERATION, IF ANY, ARE THE FOLLOWING IN DECIDING WHETHER TO TRAVEL IN THE NEXT THREE MONTHS?

(% TOTAL "A CONSIDERATION")

90%
GAS PRICES

90%
INFLATION

78%
COVID-19 RATES

DUE TO CURRENT GAS PRICES:

57%
ARE LIKELY TO TAKE FEWER TRIPS

54%
ARE LIKELY TO TAKE SHORTER TRIPS

44%
ARE LIKELY TO POSTPONE TRIPS

33%
ARE LIKELY TO CANCEL WITH NO PLANS TO RESCHEDULE

Morning Consult Survey Methodology: This poll was conducted by Morning Consult on behalf of AHLA. The survey was conducted May 18-22, 2022, among a national sample of 2,210 adults. The interviews were conducted online, and the data was weighted to approximate a target sample of adults based on age, gender, educational attainment, race, and region. Results have a margin of error of plus or minus 2.0 percentage points.