

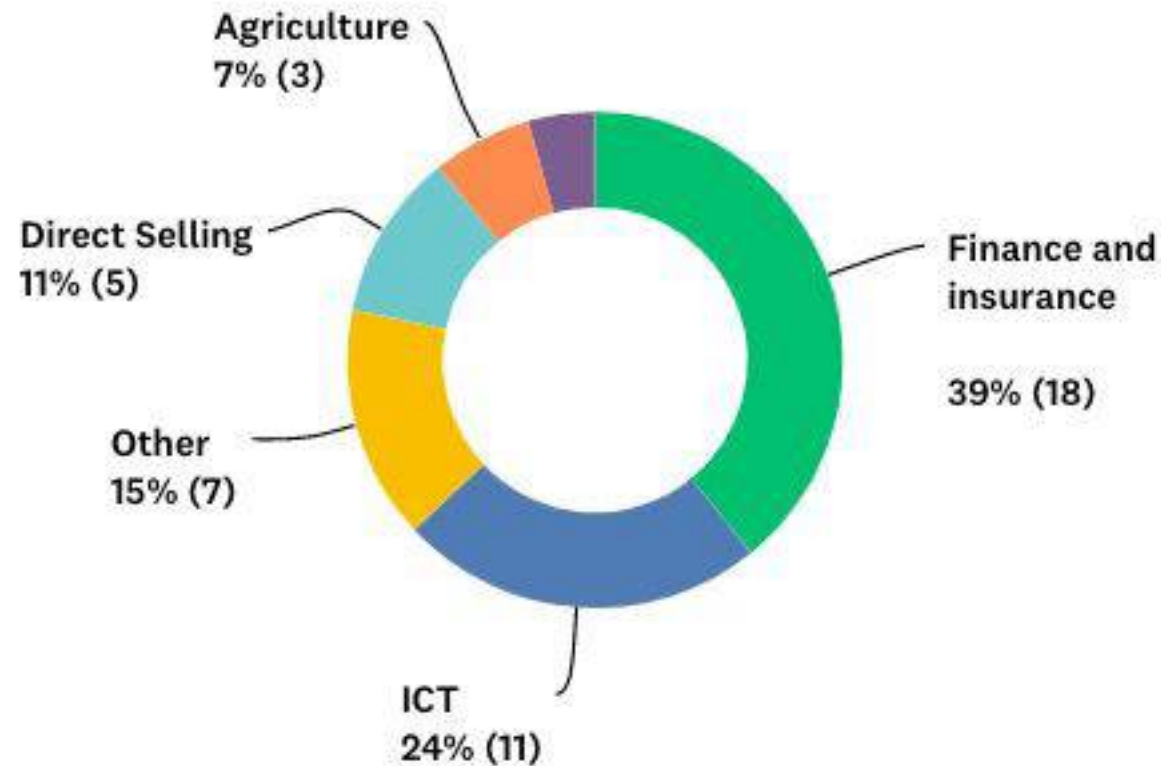
CORPORATE
*THE CHANGING FACE
OF INCENTIVE TRAVEL* **IN**  **sites**
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Edition 1
Executive Summary of Results April 2021

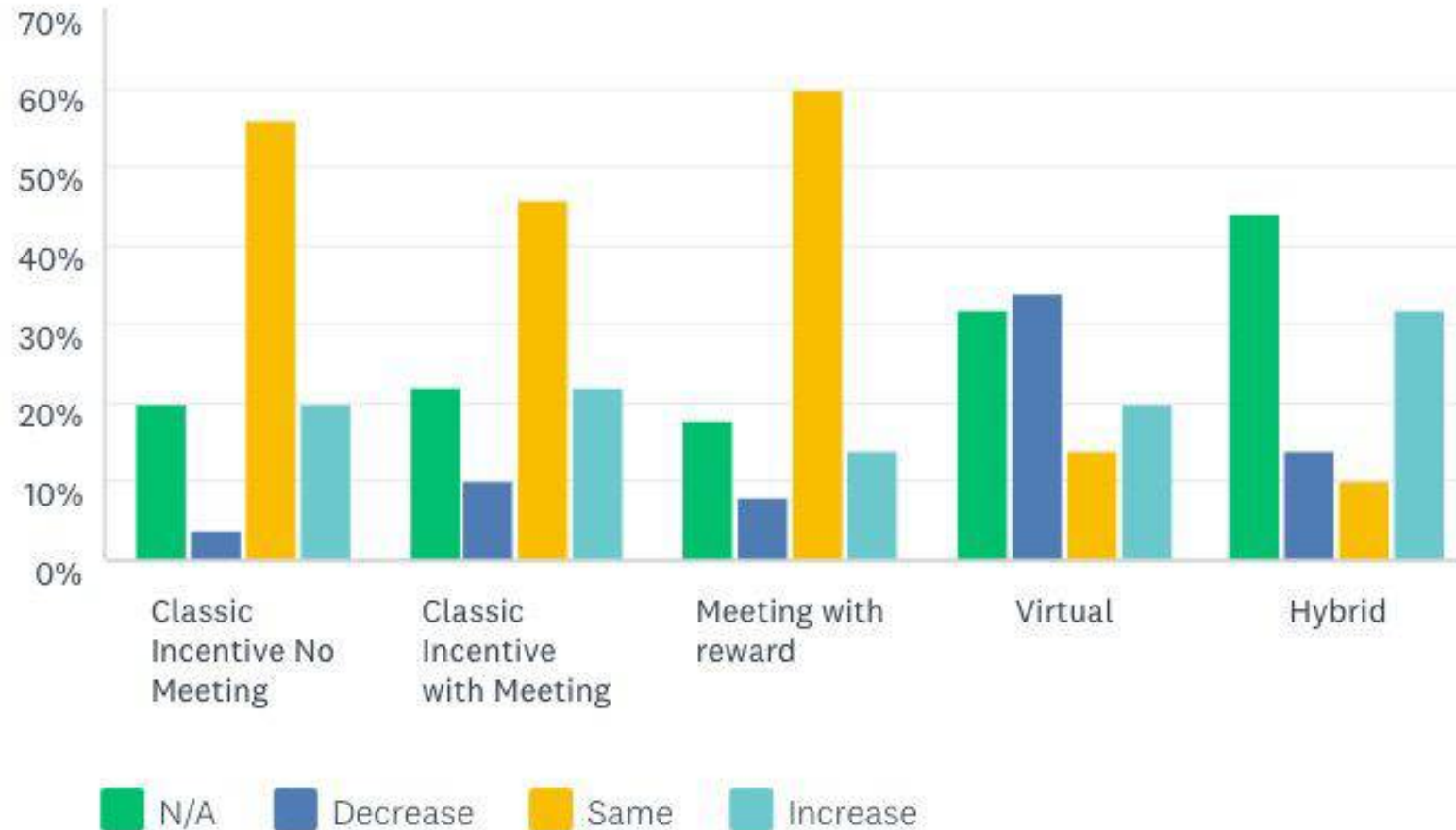
With thanks to ...



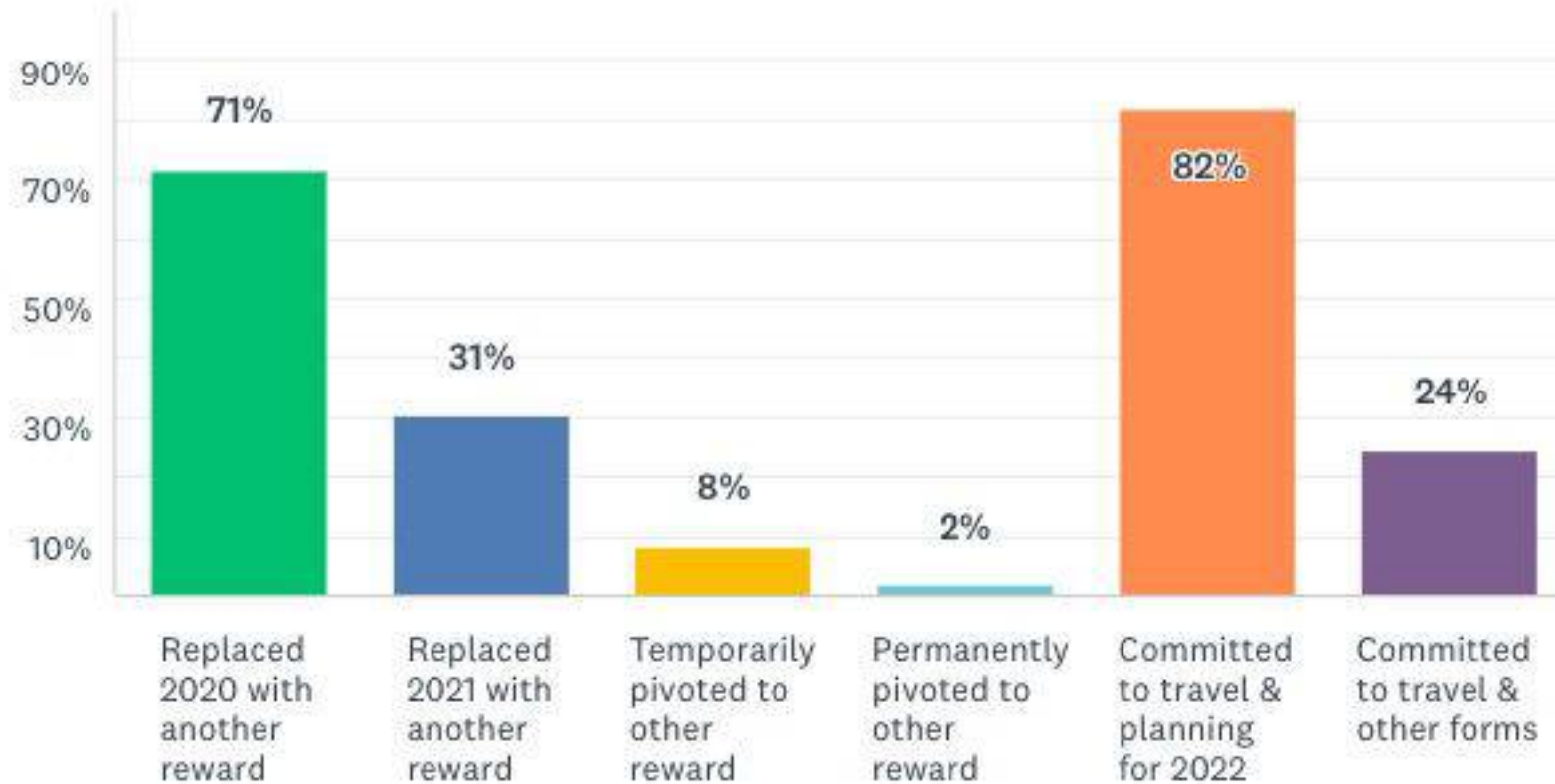
1. Please indicate the industry category that your company belongs to



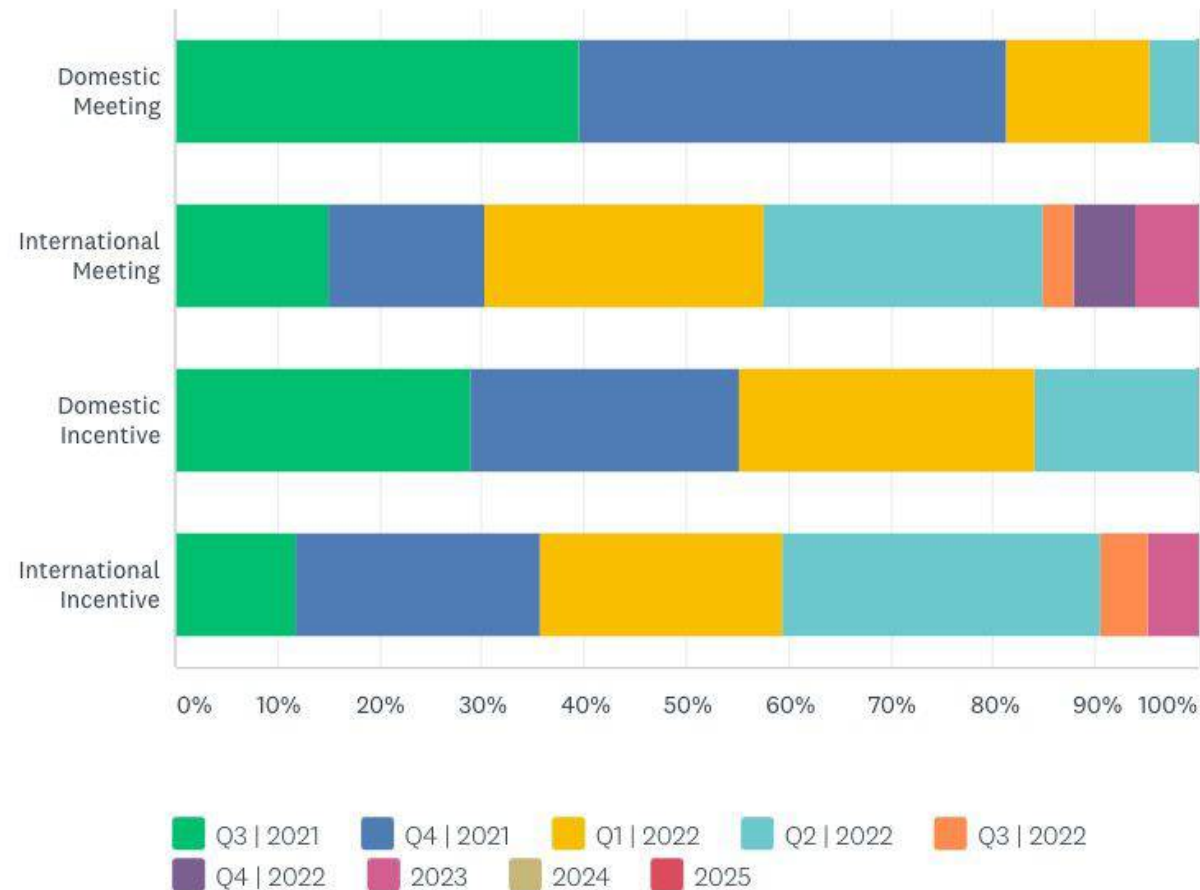
2. With regard to the following types of incentive, please indicate whether it will increase or decrease in frequency over the next 3 years



3. The pandemic has impacted, and continues to impact our incentive, reward and recognition program in the following ways (choose all that apply)



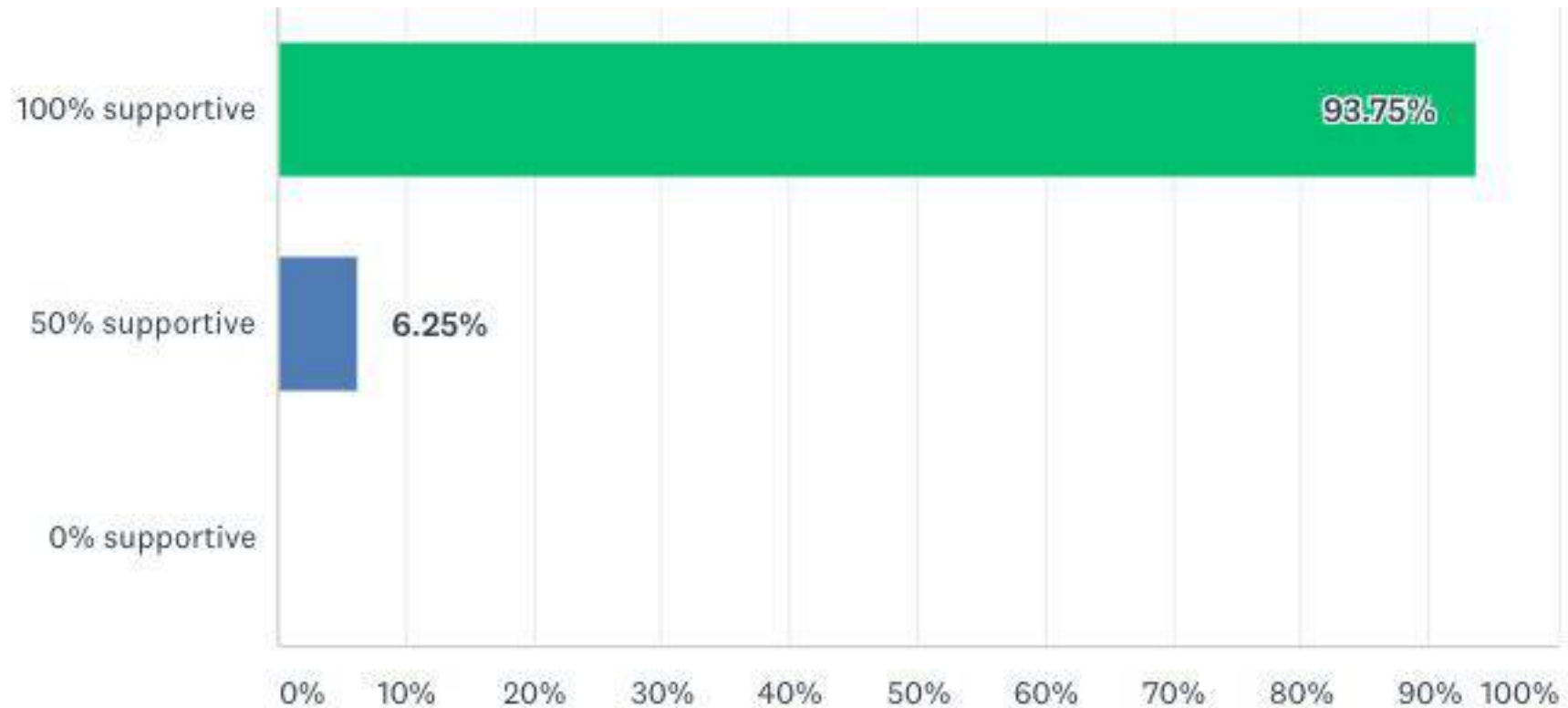
4. When will you operate your first post-pandemic domestic or international in-person meeting/event and incentive travel experience?



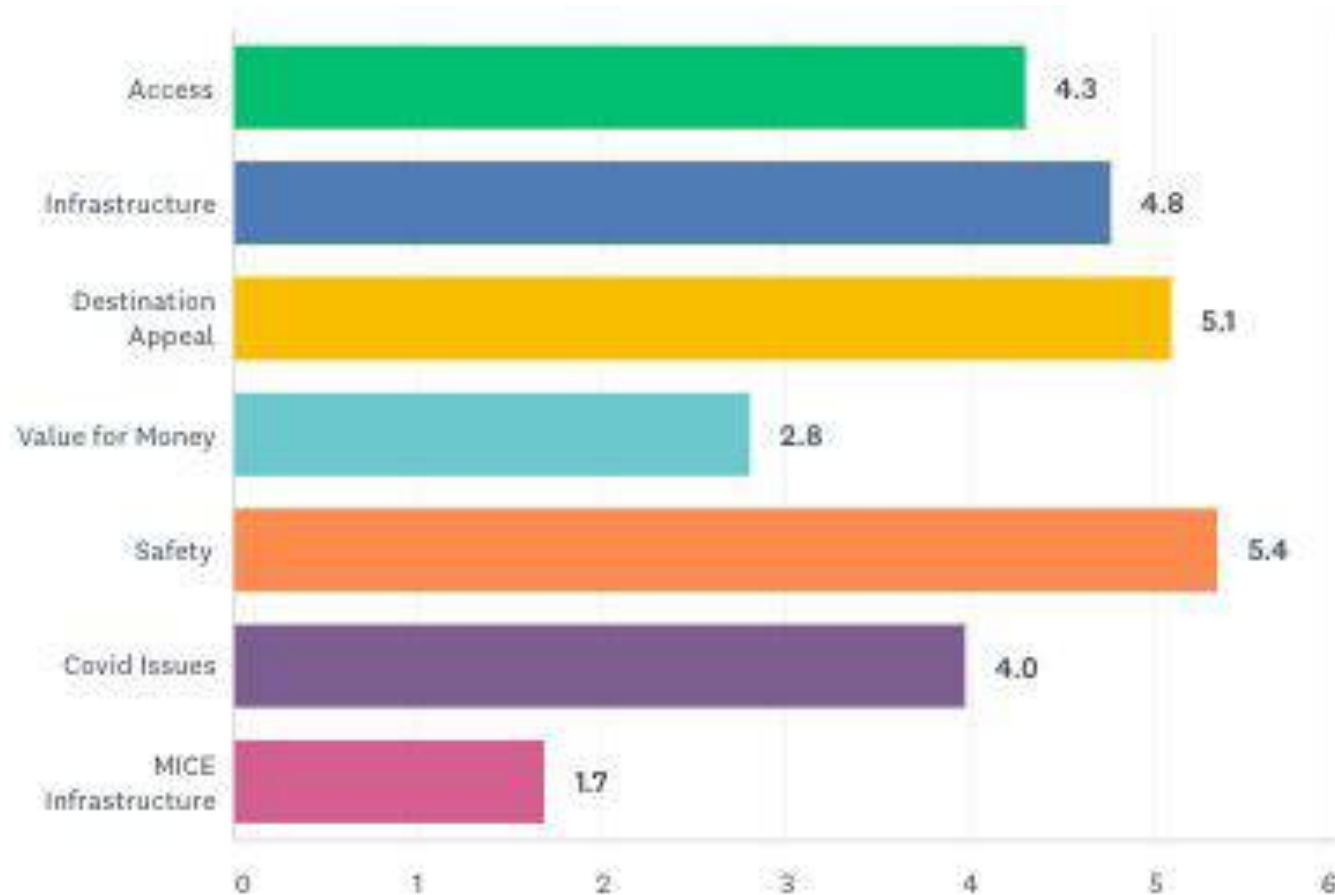
5. Of the changes being made in the light of COVID-19, which of the following will be most important to the future success of your incentive travel program?



6. Which of the following statements best describes the views toward resuming incentive travel programs in a post-COVID future among senior management at the corporation where you work?



7. When selecting a destination for a future incentive travel experience, please rank the following considerations and criteria



8. What has been your biggest, most important learning as a result of the devastation, changes and disruptions caused by Covid-19

flexible importance need work contract even events people
virtual making relationships ability industry things
program clause important Force Majeure meetings